

“Publish or Perish”... *Applied Current Sketch in Dental Academia*

Warm Greetings!!!

It has been almost 3 long years, following the cannonade of publication and research, which has hit the fraternity of dentistry in India. In the bargain, certain individuals have actually lost the original concept with which the articles need to be published. Few of them, do it out of peer competition and others do it just to meet the criteria in their academic position. In such a case, there is huge amount of compromise which one needs to make in the quality of research performed. Thus, the applied current sketch in the field of dental academics is **Publish and Publish**; if not then career **perishes** which goes along with the phrase inscribed “**Publish or Perish**”. Therefore, publication of research has become a great liability on the shoulders of the concerned researcher. Today, since many countries have made publications as mandatory criteria for their researchers, academicians and institutional consultants to be continuously associated with them as a faculty; they have indirectly pressurized the concerned personnel instead of motivating them. Also, corporate interest is playing a major role on the same lines. Since, numerous materials have been a part of the market today, each one over the other tries to project their advantages with the background of comparative research performed on co-equal paraphernalia. No matter, what the deal is, the liability should turn into an asset, and instead of pressure there should be pleasure associated with publication of valuable research performed then. It should not be associated with the creed of “**Publish or Perish**”. Apart, one needs to let the world know about the research performed, in a debate that its importance should not decline as it could be a ladder for another step in the same acreage.

Along, Publication of Research is one of the few methods that scholars have practiced since time to describe their academic talent and excellence. Secondly, it also works as a double edged sword. In few cases, it keeps up the competition between universities to compel as best. In such instances, a university mandates quality check before each research is given approval by the Institutional Review/Research Boards. However, a similar check cannot be controlled at individual’s level. Hence, the difference found. Thus, the phrase has advantages as well as disadvantages. One needs to take the positive aspect of this byword and not go by its mere shortcomings, even though the shortcomings have benefits in the way. To exclaim, these would only be a mere short term earning.

As in capacity of being *Editor of Execution, JIOH*; I hereby would like to take an opportunity to invite papers to the journal from the authors who have a strong belief in their accomplished research and the efforts taken to script the findings on paper which they intend to publish.

Thanks & Regards,

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